



EXPERIENCE

Creative Director/Art Director
Self Employed
July 2017-present

I leverage my deep expertise as a creative lead to develop impactful strategically focused creative for clients. I oversee the entire creative process, from conceptual development through to various client deliverables across both print and digital projects, maintaining consistent creative quality through all channels. Current clients range from professional services to consumer packaged goods (food, health, and beauty). Projects range from brand development, brand launches, identity design, packaging design, advertising campaigns, website design, social media content and sales tools.

Board of Directors, Creative Director
Les Dames D’Escoffier Chicago Chapter
June 2016-present

I used my team-building skills and proven ability to lead cross-functional teams while serving on the board of directors to initiate and implement the Google Nonprofits G Suite initiative for the organization, driving better collaboration between all the committees and teams. As the resident creative director/art director for the organization, I support our communications chair with development of conceptual and stylistic direction for all of our marketing materials

V.P. Executive Creative Director
Jacobs Agency/Chicago
Oct 2005-June 2017

During my tenure, I had a proven track record of business growth, both new and organic, helping the president restructure and grow the agency from 8 people to just under 50. I managed the entire creative process, from conceptual development through to various client deliverables across both print and digital projects. As a creative leader, I established creative processes and methodologies, led and presented creative for new business. This included developing a new business story, the agency brand essence, and a creative culture.
clients of note: Smithfield Foods, Amtrak

Creative Director
Anthem Worldwide (formerly Seven)
Aug 2003-Oct 2005

Helped grow our creative group from 3 people to 7. I built a forward-thinking creative team from the ground up, and as the creative lead, oversaw and influenced the creative direction of impactful, strategically focused work. I also drove collaboration between creative, account and strategy teams as well as the clients. I routinely interacted with key stakeholders for major project initiatives, including client legacy brand relaunches and a global corporate rebranding effort.
clients of note: Accenture, Radio Shack, Cadbury Schweppes, Kellogg’s

Associate Creative Director
Ogilvy Action (formerly 141 Worldwide)
Oct 1999-Oct 2003

Led a creative team within a larger creative group, while also supporting our team’s creative director. During my tenure I inspired and mentored teammates at all levels, working closely with design staff, agency creative planners, directors, and clients to develop innovative work
clients of note: Kraft Brands, Unilever

Art Director
Schafer Condon Carter
Sept 1993-Oct 1999

Worked on many through-the-line programs for a variety of clients. Activities ranged from branding, packaging, broadcast, out-of-home, print, collateral, sales tools, in-store P.O.S. & promotions.
clients of note: NCBA, Paterno Wines, Quaker Oats Co.



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CREATIVE DIRECTION : ● ● ● ● ● ●

PRESENTING: ● ● ● ● ● ○

LEADING TEAMS: ● ● ● ● ● ●

ART DIRECTION: ● ● ● ● ● ●

BRAND DEVELOPMENT: ● ● ● ● ○ ○

CREATIVE STRATEGY: ● ● ● ● ● ●

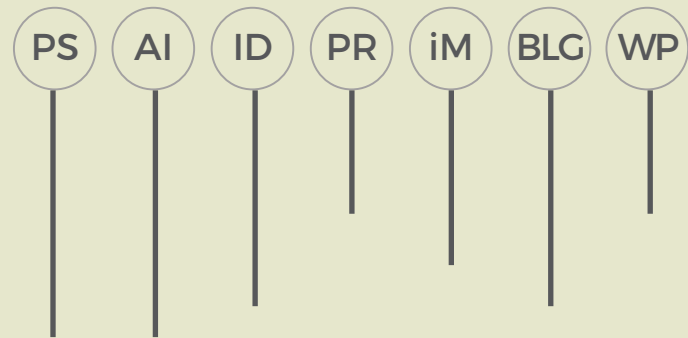
INTEGRATED MARKETING: ● ● ● ● ● ●

ADVERTISING: ● ● ● ● ● ●

INTERACTIVE MARKETING: ● ● ● ○ ○ ○

PHOTOGRAPHY: ● ● ● ○ ○ ○

SOCIAL MEDIA: ● ● ● ○ ○ ○



PERSONAL INTERESTS

BRITCOMS Stranger Things Les Dames D’Escoffier social media GARDENING ITALY daughter
BLOGGING avocados sushi ramen lake cora thrifting
READING fly fishing CANON A-1 Game of Thrones
power walking CHALKPAINT FOODIE LIFE podcasts

EDUCATION

Columbia College Chicago
1993 BA Advertising Art,
Emphasis Illustration

LANGUAGES

Italian
French